Exhibitor Prospectus

Endoscopy Reboot - Refresh and Recharge Your Skills

Saturday, November 7, 2026
Jefferson Alumni Hall, Philadelphia, PA

Division of Gastroenterology & Hepatology | Thomas Jefferson University

Thomas Jefferson University

Office of Continuing Professional Development

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Endoscopy Reboot - Refresh and Recharge Your Skills

Saturday, November 7, 2026
Jefferson Alumni Hall, Thomas Jefferson University
Philadelphia, PA 19107

Dear Exhibitor,

Endoscopy Reboot - Refresh and Recharge Your Skills is a new, hands-on educational course designed to provide gastroenterologists with practical training in advanced endoscopic techniques through expert-led instruction and interactive learning. Taking place on November 7, 2026, at Jefferson Alumni Hall in Philadelphia, PA, this one-day program will be led by Thomas E. Kowalski, MD, FASGE, FACG and Rishi Pawa, MD.

Designed as an intimate educational experience, the course emphasizes hands-on learning, small-group interaction, and practical, discussion-driven education. With fully operational hands-on stations and approximately 30 physician attendees, the meeting offers a unique opportunity for meaningful engagement between faculty, participants, and industry partners.

As an exhibitor, your company will have the opportunity to showcase its products and services to a targeted audience of gastroenterologists from the Philadelphia region and surrounding private practices. This focused setting provides direct access to physicians seeking the latest innovations in gastrointestinal endoscopy while helping build lasting professional relationships that support improved patient care.

A single exhibitor opportunity is available at $5,000, providing your company with direct interaction with attendees throughout the course and the opportunity to support the inaugural Endoscopy Reboot - Refresh and Recharge Your Skills meeting.

In addition, we are pleased to offer a 30-minute Product Theater opportunity during the scheduled break/lunch period. This exclusive opportunity will allow your company to showcase its product directly to course attendees, with the participation of our expert faculty and course team. The Product Theater provides an excellent platform for focused product education, discussion, and engagement with gastroenterologists in an intimate, interactive setting. The investment for this opportunity is $10,000.

Exhibitor registration and course information can be found at
https://jefferson.cloud-cme.com/Endoscopy2026

For more information, please contact Christopher Curran at Christopher.Curran@Jefferson.edu.

Sincerely,
Christopher Curran
CPD Planner
Office of Continuing Professional Development
Thomas Jefferson University

Date	Saturday, November 7, 2026
Conference Location	Jefferson Alumni Hall 1020 Locust Street Philadelphia, PA 19107
Exhibitor Registration	https://jefferson.cloud-cme.com/Endoscopy2026
Product Theater **$10,000**	**Product Theater: $10,000** **Available Slot*:** Saturday, November 7, 2026 – 11:15 AM–11:45 PM Product Theaters provide a focused, high-value, 30-minute live marketing opportunity for exhibitors to engage gastroenterology professionals in discussion of patient education, specific products, therapeutic areas, and related clinical topics with company representatives or their designees. Jefferson Office of CPD recognizes that Product Theaters are promotional in nature and may focus on a specific product, device, or drug. Product Theaters are not part of the accredited continuing education program and are not approved for continuing education credit. Benefits are listed below. • Branding Opportunities: Exposure on event signage, printed materials, and the event website to increase your visibility before, during, and after the event. • Prime Location: High-visibility location within the exhibit area to ensure maximum foot traffic and exposure. • Exhibit Setup: 1 draped 6-foot table. • Exhibitor Directory: Full-page advertisement in the exhibitor directory. • Product Theaters provide a forum to gather and discuss issues related to patient education, specific products, and therapeutic areas with company representatives or your designees. • Jefferson Office of CPD recognizes that Product Theaters will be promotional and may concentrate on a specific product or drug. These sessions are not approved for continuing education credits. • This is a live, in-person opportunity where a basic AV setup of a screen, projector, and microphone will be provided. Any additional AV requirements will be at the expense of your company. • Product Theater will be advertised to registered conference attendees prior to the meeting. • Companies may provide a 1-page digital flyer that will be sent to attendees ahead of the conference. • Product Theater will be advertised to registered conference attendees and faculty during the running slideshow in the conference room during breaks. • Companies may provide a physical flyer to be made available to attendees and faculty at check-in. • *We cannot guarantee the available slot until your registration is completed.
Exhibitor **$5,000**	**Exhibitor: $5,000** • Exhibit Space: 1 draped 6ft table in the exhibit hall • Connect directly with approximately 30 practicing gastroenterologists from Jefferson and the greater Philadelphia region, including community and private practice physicians. • Showcase your latest products, devices, and innovations in a focused, hands-on educational environment. • Listing in the exhibitor directory

	• Gain valuable face-to-face time with attendees throughout the day, including dedicated networking opportunities. • Increase brand visibility with a highly targeted audience of GI physicians and key clinical decision-makers. • Support the inaugural Endoscopy Reboot - Refresh and Recharge Your Skills and establish your company's presence as this educational program grows in future years.
Exhibit Location/ Times	The exhibit area is available throughout the conference. The following times are preliminary dedicated exhibit times: *Preliminary Agenda – Subject to Change* **Saturday, November 7, 2026** 7:00AM-7:30AM Breakfast & Welcome 9:15AM-9:35AM Break & Exhibits 11:05AM-11:50AM Lunch & Exhibits 1:20PM-1:35PM Break & Exhibits
Set-up/Breakdown	Exhibit set-up can begin on Saturday, November 7, 2026, at 6:00AM (Subject to Change). Exhibit breakdown must be completed on Saturday November 7, 2026, by 3:00PM.
Shipping Information & Electrical Needs	Please notify **Christopher Curran** prior to shipping. Shipments will be accepted at **Jefferson Alumni Hall, Suite M-5** no earlier than **TWO days prior to the conference**, beginning **Thursday, November 5, 2026**. Please be sure to label all shipments accordingly. Attn: Christopher Curran Endoscopy Reboot - Refresh and Recharge Your Skills – Saturday, November 7, 2026 Jefferson Alumni Hall 1020 Locust Street, Suite M5 Philadelphia, PA 19107 Box 1 of _____ Electrical services are included in the exhibit fee. Each company is responsible for communicating their electrical needs to Christopher Curran via email to Christopher.Curran@jefferson.edu. **Please note that all company representatives are solely responsible for coordinating return shipping at the conclusion of the conference**.
Questions	Please email Christopher.Curran@Jefferson.edu
Payment	Please make check payable to: Thomas Jefferson University Mail to: Thomas Jefferson University; Office of CPD 1020 Locust Street, Suite M-5; Philadelphia, PA 19107 American Express, Visa and MasterCard are also accepted via the registration portal. https://jefferson.cloud-cme.com/Endoscopy2026
Conference Cancellation	In the event that the Conference would have to be cancelled, the organizers are not responsible for any airfare, hotel, and/or other costs incurred by exhibitors.
Exhibitor Rules	Exhibitors acknowledge that: • Exhibitor is not furnishing commercial support for this conference; exhibitor is buying exhibit space. • All exhibits must be tabletop or portable in nature.

	• Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space. • Exhibits are intended for informational purposes, products should not be sold on site. • Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company's behalf. The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall.
Sunshine Act	The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act"). Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.

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Endoscopy Reboot - Refresh and Recharge Your Skills

Saturday, November 7, 2026

Jefferson Alumni Hall, Philadelphia, PA

Agenda		
7:00AM – 7:30AM	***Registration, Continental Breakfast, & Exhibits***	
7:30AM – 7:45AM	Opening Remarks	Thomas Kowalski, MD
Session I: Endoscopic Mucosal Resection		
7:45AM – 8:05AM	Update in Endoscopic Mucosal Resection	Rishi Pawa, MD
8:05AM-9:15AM Hands on learning stations	**Learning Lab Mastering Endoscopic Mucosal Resection (EMR): From Lesion Assessment to Complete Resection** • ERBE Generator: New settings for new techniques • Injection and Lifting Agents: All are not equal • EMR: Snare Selection and Techniques • EMR: Fibrosis Management & Recurrence Prevention	Faisal Kamal, MD Yasi Xiao, MD Thomas Kowalski, MD Anand Kumar, MD
9:15AM – 9:35AM	***Break & Exhibits***	
Session II Hemostasis		
9:35AM – 9:55AM	Update in Hemostasis	Shashin Shah, MD
9:55AM-11:05AM Hands on learning stations	**Learning Lab 2** **Learning Lab Endoscopic Hemostasis: Selecting the Right Device or Agent for the Right Situation** • Through-the-Scope (TTS) Clip Smorgasbord • Over-the-Scope Clip (OTSC) • Hemostatic Agents 1 • Hemostatic Agents 2	Shashin Shah, MD Yasi Xiao, MD Thomas Kowalski, MD Anand Kumar, MD
11:05AM – 11:50AM	***Lunch and Exhibits***	
Session III Defect Closure		
11:50AM – 12:20PM	Update in Defect Closure	Anand Kumar, MD

12:20PM – 1:20PM Hands on learning stations	**Learning Lab 3** **Effective Defect Closure Strategies for the General Gastroenterologist** • Through-the-Scope (TTS) Clip Closure • OTSC Closure • X-Tack 1 • Closure Algorithms and Combined Techniques	Faisal Kamal, MD Yasi Xiao. MD Thomas Kowalski, MD Anand Kumar, MD Rishi Pawa, MD
1:20PM – 1:35PM	***Break & Exhibits***	
1:35PM-2:05PM	Real World Interactive Case-Based Discussion/Q&A	Rishi Pawa, MD
2:05PM-2:45PM	Putting It All Together – Hands-On Playground	Thomas Kowalski, MD Rishi Pawa, MD
2:45PM-3:00PM	**Closing remarks**	

Form **W-9**
(Rev. March 2024)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

Go to *www.irs.gov/FormW9* for instructions and the latest information.

Give form to the requester. Do not send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See ***Specific Instructions*** on page 3.

1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)

THOMAS JEFFERSON UNIVERSITY

2 Business name/disregarded entity name, if different from above.

3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only **one** of the following seven boxes.

☐ Individual/sole proprietor ☐ C corporation ☐ S corporation ☐ Partnership ☐ Trust/estate

☐ LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) . . . .

Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.

☑ Other (see instructions) NON-FOR-PROFIT 501C3

3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions . . . . . ☐

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) 1

Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) A

(Applies to accounts maintained outside the United States.)

5 Address (number, street, and apt. or suite no.). See instructions.

1101 MARKET STREET, SUITE 2004

Requester's name and address (optional)

6 City, state, and ZIP code

PHILADELPHIA, PA 19107

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

☐☐☐ – ☐☐ – ☐☐☐☐

or

Employer identification number

2 3 – 1 3 5 2 6 5 1

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here **Signature of U.S. person** **Date** 01/28/2026

Yevgeniy Shcherbakov, Acct. Manager

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to *www.irs.gov/FormW9*.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they